# ALLIED WORLD CORPORATE CHARITY CONTRIBUTION GUIDELINES

Allied World recognizes the importance of corporate social responsibility (CSR) and the vital role that companies can play in the communities where they conduct business. Being a responsible corporate citizen benefits our employees, our trading partners and our clients. It strengthens our brand and generates a positive corporate reputation.

As a global organization, with offices worldwide, we are committed to charitable involvement and volunteer work in the regions where we operate. This plays an essential role in building stronger relationships with the people we serve and in building valuable long-term partnerships. CSR plays a very important role in building the Allied World brand internationally and as such, we seek charitable opportunities that align with our business.

Projects that have measurable objectives and help solve problems in areas such as the following are of interest:

- Healthcare and Preventative Care Groups
- Risk Mitigation Groups
- Environmental Groups

It is important to note that we support charities at both the corporate level and local level through our regional charity committees.

### **Education and Opportunities for Children**

Allied World encourages educational programs that strengthen schools through the advancement of basic curriculum, enhanced learning opportunities and faculty development. Additionally, Allied World aims to support programs that are working to combat the achievement gap or provide opportunities for children to reach their full potential.

### **Health and Preventative Care**

Allied World is focused on promoting health and wellness for all of the company's employees. Allied World supports organizations which provide assistance and support for specific health related issues or that are working to promote preventative care for health concerns. Additionally, Allied World supports organizations carrying out research designed to develop new knowledge in areas related to health.

### **Arts and Culture**

The arts not only enrich lives, but can enhance academic learning. Learning through the arts often results in higher test scores and fewer disciplinary problems. Allied World is committed to funding organizations that are both using the arts to improve academic achievement and exposing underrepresented audiences to the arts. Additionally, the arts provide us with an opportunity to learn about other cultures and build multi-cultural understanding; Allied World supports organizations that preserve cultural heritage and present audiences with a variety of cultural traditions.

### ELIGIBILITY REQUIREMENTS FOR ALLIED WORLD CORPORATE CHARITY CONTRIBUTION

When feasible, Allied World supports organizations directly rather than through intermediaries. In addition, Allied World generally restricts contributions to organizations that are duly registered as charitable organizations in their jurisdiction and can provide up to date financial statements. The following are eligibility requirements for prospective recipients of contribution support: <sup>1</sup>

Within the U.S., the organization must have been granted exemption from the federal income tax code under Section 501(c)(3) of the Internal Revenue Code;  $\Box$ 

The organization's central operating location is in a region or state where Allied World has an office and specifically where our employees live; 🛛

The organization's purpose supports the Allied World Corporate Charity Contribution Guidelines;

and Contributions will focus on smaller groups that do not have a voice or where our impact would be meaningful.

## **RESTRICTIONS TO ALLIED WORLD CORPORATE CHARITY CONTRIBUTIONS**

The following types of recipients and activities are generally excluding from receiving contribution support:

Provision of charitable support to individuals;

Support of employee participation in sponsored races or walks, as this is to be funded through the Allied World Matching Grants Program;

Political causes, candidates for public office, political organizations or legislative, lobbying or advocacy efforts;

Sectarian organizations or denominational religious organizations, except for programs that are broadly promoted, available to anyone and free from proselytization;

Organizations that discriminate by race, color, creed, sexual orientation, national origin or disability;

General endowments and corporate giving programs, such as United Way; and

Organizations, programs and projects that pose a potential conflict of interest.